



2500 copies of the 2021 *Gainesville Pride Guide* will be printed in October. Approximately 1800 copies will be direct mailed and emailed to households all over Florida in late October. Copies will be distributed at the community center, through various local venues such as the Pride Student Union, University Club, Civic Media Center, advertisers, churches and other locations around North Central Florida. And at the 2021 Pride Festival in the downtown Bo Diddley Plaza.

This is a fantastic opportunity for anyone who wishes to reach the LGBTQ+ and progressive community in North Central Florida. And it's a great way to show your support for PRIDE during these difficult times.

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 2.5 inches wide by 4 inches high  
 or 5 inches wide by 2 inches high

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For details or questions, please email [treasurer@gainesvillepride.org](mailto:treasurer@gainesvillepride.org) or call 352-219-4050.

Digital image files, such as PDF, TIF, or JPG, are preferred and must be high resolution/print quality (300 dpi minimum). Text files created in Word, Publisher, WordPerfect, etc. are not acceptable and must be saved as image files. If needed, supply a camera-ready hard copy for scanning. ANY editing will require an additional \$25 fee. Please no MAC files.

**Ad copy and payment must be received by September 10<sup>th</sup>:**

Submit ads to [pccncf@hotmail.com](mailto:pccncf@hotmail.com) and mail checks to PCCNCF at PO Box 5383, Gainesville, FL 32627.

You may also pay at [www.gainesvillepride.org](http://www.gainesvillepride.org), by making a credit card or PayPal donation.

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