



2500 copies of the **2022 Gainesville Pride Guide** will be printed in mid-September. Approximately 1800 copies will be directly mailed and emailed to households all over Florida in mid-October. Additional copies will be distributed at the community center, the Pride Student Union, University Club, Civic Media Center, and advertised at other locations around North Central Florida. This is a fantastic opportunity for anyone who wishes to reach the LGBTQ+ and progressive community in North Central Florida.

- Ad images **MUST** be saved as a high resolution (300 dpi min) image files (PDF, TIF, JPG, etc.). Text files and MAC files will **NOT** be accepted.
- You may supply a camera-ready hard copy for scanning.
- ANY editing will require an additional \$25 fee.
- Ads and payment **MUST** be received no later than August 26th, 2022

Advertiser Information

Company or Organization Name _____
 Contact Person _____
 Phone # _____ e-mail _____
 Address _____

Ad Rates: Check One

<input checked="" type="checkbox"/>	Black and White	
	Quarter Page	\$60
	Half Page	\$90
	Full Page	\$135

<input checked="" type="checkbox"/>	Color	
	Quarter Page	\$100
	Half Page	\$180
	Full Page	\$270
	Inside Front Cover	\$350
	Inside Back Cover	\$350
	Outside Back Cover	\$450

Ad Layout: Check One

<input checked="" type="checkbox"/>	Quarter Page (Width x Height)
	2.5in x 4 in
	5 in x 2 in

<input checked="" type="checkbox"/>	Half Page (Width x Height)
	5 in x 4 in
	2.5 in x 8 in

<input checked="" type="checkbox"/>	Full page (Width x Height)
	5 in x 8 in

Please email ads@gainesvillepride.org or call 352-219-8915 if you have questions or need assistance.